

2022
ANNUAL
REPORT

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OneHope[®]
God's Word. Every Child.

Faithful to the Calling





ONEHOPE MISSION STATEMENT

**Our mission is to affect
destiny by providing
God's eternal Word to
all the children and
youth of the world.**



Dominican Republic

AMAUREY PART 1

A Heritage of Hopelessness

Amaurey's earliest memories are of his parents screaming at each other.

They were a poor family — the stresses of trying to provide for a family amidst crushing poverty certainly contributed to his father's rage ...

But when he exploded in violence, Amaurey was terrified and felt helpless and hopeless.

When his father finally stormed out of their lives forever, Amaurey hoped his mother

would feel relieved ... but she was devastated.

"She started drinking a lot more after that," Amaurey remembers. "When I saw her lying on the floor, crying, it made me suffer, too."

He had been born into a tragic cycle of violence, sadness, and poverty. What hope did he have?

Amaurey's story continues on page 9.



Founded in 1987 by missionary and evangelist Bob Hoskins.



OneHope's 316 Scripture engagement programs are available in 148 languages.



OneHope programs have been used in every nation on earth.



In 2022, we presented God's Word to 139 million children and youth.



In 2023, the 2 billionth child to receive God's Word from OneHope will be reached!

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Letter from the President

So do not fear, for I am with you; do not be dismayed, for I am your God. I will strengthen you and help you; I will uphold you with my righteous right hand.

—Isaiah 41:10 NIV

These words from the Lord carried us through these past few years: through pandemic, unrest, economic upheaval, war ... they stand as bold witness that the darker the world around us has become, the brighter the truth of God's Word shines.

- You can see the light shining through in stories like Amaurey's — you can read how his journey progresses on pages 9 and 18.
- You can see the light of Christ reaching into the Muslim world in Diame's story on page 6.
- You can see God at work to banish the darkness in Veronika's story from Ukraine on page 17.

So much of what the Holy Spirit does through your OneHope ministry is made possible through friends like you, who are *faithful to the calling* to reach the next generation.

This reflects your good stewardship, your commitment to reaching the next generation and your willingness to pray. Thank you for sacrificing so 139 million children could receive God's Word last year.

Through every *Book of Hope*, every showing of *The GodMan* film, every presentation of *God's Big Story*, you reinforced the promise of Isaiah 41:10, and gave 139 million children and youth the promise that *no matter what you are going through, the Lord is with you, and you don't need to be afraid.*

As you look over this report, I invite you to celebrate the lives transformed by the Gospel last year. Whether digital, print, or film, your OneHope programs are showing the next generation the way to new life in Christ. Thank you for being part of this!

Rob Hoskins
OneHope President



20 22 YEAR IN REVIEW

Highlights of reaching 139 million children and youth with God's Word!

Fast Facts

- **60 new translations** of existing Scripture programs
- **70 new programs** released or piloted in 2022
- More than **72,000 ministry leaders** trained
- **139 million children and youth** reached with God's Word!

The Lumière Project

MORE THAN 749,000 CHILDREN REACHED – 436 CHURCHES PLANTED

In French-speaking Africa, OneHope Scripture programs are instrumental in leading children, youth, and their families to Jesus and launching new churches that continue to reach out to the next generation.

Life-to-date church plants: 3,014

Bible App for Kids

MORE THAN 16 MILLION REACHED IN 2022!

The app, created in partnership with YouVersion, is available in 65 languages. This interactive Scripture engagement program is the most popular online children's Bible.

Life-to-date installs: 100 million+

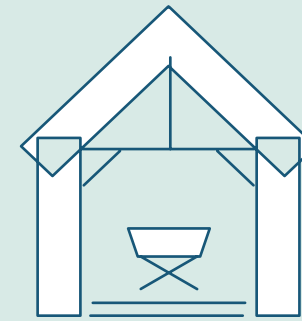
What If It's True?



MORE THAN 11.7 MILLION YOUNG PEOPLE REACHED IN 195 COUNTRIES WORLDWIDE

This online program connects young people with God's Word and with nearby Christians, often in limited access nations where it may be difficult for teenagers to hear about Jesus.

Life-to-date reach: 24 million+



Christmas in Asia

MORE THAN 8 MILLION CHILDREN REACHED WITH GOD'S WORD

Our partner churches and ministries all across Asia take advantage of the global commercialization of Christmas to introduce children and youth to the true meaning of Christmas.

Life-to-date reach: 71 million+

Lead Today

MORE THAN 3 MILLION STUDENTS RECEIVED GOD'S WORD AND TRAINED TO BECOME GODLY LEADERS

Created in partnership with leadership expert John C. Maxwell's EQUIP organization, *Lead Today* equips teenagers to follow Jesus and become godly leaders for their schools, homes, and communities.

Life-to-date reach: 14.4 million+

Every OneHope Scripture program is designed to meet the heartfelt needs of children around the world – by the most effective means possible each program shares the truth of the Gospel with the young people who receive it.

Unstoppable

681,000 GIRLS REACHED WITH A MESSAGE OF HOPE!

Evangelist and author Joyce Meyer collaborated with OneHope to create this special program to share God's Word with preteen girls and help them embrace their own worth and value in God's eyes.

Life-to-date reach: 1.8 million+

Kids Bible Experience

MORE THAN 3 MILLION KIDS REACHED

A feature on the YouVersion Bible app, the *Kids Bible Experience* helps preteens develop a daily habit of engaging with God's Word – it is available in two languages.

Life-to-date reach: 6.7 million+





Senegal

Diame's Story of Hope!

Diame's grandma couldn't make him behave. He was rebellious, disrespectful, and disobedient.

They live in Senegal, a majority-Muslim nation of West Africa. Diame's mother had moved to the big city looking for work, and his grandmother just couldn't control him!

Sure, she made him pray to Allah five times a day as their religion demanded, but otherwise Diame did just as he pleased ...

Until he saw *The GodMan* film and learned the story of Jesus. Immediately he wanted to know more and began attending a Bible club at the local church every Sunday, collecting the illustrated cards of the *God's Big Story* program.

"I learned new things about Jesus from the stories. The story of Adam and Eve was my favorite," Diame says. When he chose to follow

Jesus, "I stopped doing wrong things. My family noticed the changes in my behavior. I don't fight anymore. I don't quarrel anymore."

His mother came home to visit, and at first she was angry with grandma for allowing Diame to go to Christian church, but then she saw the changes in him, and agreed that he should continue to attend.

"The things I used to do, I did not feel that I had hope," Diame says today. "But now, in my heart, I feel that I'm good. I have hope in my heart."

Thank you for sending God's Word to show Diame the way to have hope in Jesus!



Watch Diame's story —
And share his video with your friends!



God's Big Story



2023 FAITH GOAL:
3.7 million

ACTIVE IN:
48 countries

TOTAL REACH:
40 million
Since its launch in 2010

Feed Youth Ministry Resources



With your support and prayers, OneHope launched the Feed curriculum for youth pastors and churches to aid in developing Bible literacy in teenagers and helping them grow deep in their faith and the Scriptures.

In 2022, Feed launched several important small-group studies that are impacting young people in churches across North America. These included:

Ekklesia - shares about the Greek word for church and being part of God’s family

Transformed - addresses gender identity from a biblical perspective

Who Am I? - covers the topic of bearing the image of God



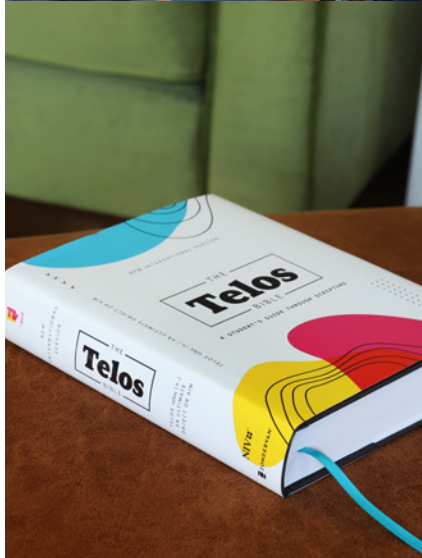
THE LAUNCH OF The Telos Bible

OneHope has partnered with Zondervan in the release of *The Telos Bible*, a complete NIV Bible with special features designed to draw teenagers into the Word, show them how the Scriptures are relevant today, and help them develop a lifelong passion for daily interface with God’s Word.

We’re excited to see how this new Bible complements the Feed program in helping teenagers develop a deep understanding of God’s Word and their faith.



Scan the code to see a sample!



Dominican Republic

Amaurey Part 2

An Environment of Violence

After Amaurey’s abusive father abandoned the family, he thought life might get better for his mom and himself.

His mother managed to make ends meet for their family on her own, but they still lived in one of the worst neighborhoods, a place known for violence and crime.

Amaurey wanted to be the “man of the house” and look out for his family ... but one day he was robbed in the street by a man with a machete — and deep down Amaurey knew ... he couldn’t take care of himself or his mother.

But he vowed to try, and at school he made friends with the tough boys — this way nobody would mess with him! He learned to smoke and drink, and drifted into criminal behavior with his new friends.

“During that time, I found myself lost,” Amaurey remembers. “I had no purpose. I was lonely and sad.”


The victim of a crime, a boy from a broken home, the son of a violent father ... Amaurey’s future looked bleak.

Amaurey’s story continues on page 18.

Partner Spotlight

The Why of OneHope and You

In 2022, 139 million children received the Good News. We're thankful for incredible partners who walk alongside the global Church and us to reach children and youth. Ministry moves forward with your partnership! We asked partners like you: Why do you share God's Word with children and youth through OneHope? The answers were amazing. Here's what some friends said:




Through the years, our partnership with OneHope has eternally transformed tens of thousands of children and youth, most of which we will never meet this side of heaven. I am thrilled to have an eternity to get to know each of them by name!

—Dr. Bryan Jarrett
Lead Pastor, Northplace Church


I know when I give to OneHope I can be confident in their stewardship and love for children across the globe. This world is better because of the Hoskines' and OneHope's call to continue the Great Commission.

—Dino Rizzo
Executive Director, ARC




It's a great honor to be a part of the testimonies being written today and in the days to come through our partnership.

—Joel Doorlag
Missions Pastor, Radiant Church



We love OneHope and the work they do all around the world. They're one of the most innovative missions organizations we have ever seen.

—Erik and Mandy Cooper



My wife and I appreciate the faithfulness and focus of the OneHope team. They are meeting the greatest need of children around the globe — to hear the good news of God's love and care for them through Jesus.

—Jim and Gail Bassett


We are so honored to partner with OneHope. As God opens doors across Africa for PraiseLive, OneHope walks through these doors with us!

—David McIver
PraiseLive




"Our future is bright, the harvest fields are plenty. Together we can reach this generation, the generation of children on the planet today. We can reach them with the Gospel. We can reach them with the stories of the Bible."

—Gordon Robertson
President/CEO Christian Broadcasting Network




"When I think about all this going on in the world right now, I can't think of a better place than OneHope with a heart to disciple children through God's Word."

—Craig Groeschel
Lead Pastor Life.Church

"I think about, of course, the massive reach, the beautiful Kingdom-moving reach of OneHope. But I also think about just the one."

—Geof Morin
President/CEO Biblica





"I'll never forget the day you laid hands on me and prayed over me — was a life changer. What you've done for me, Bob. You've done this for leaders around the world. And I am indebted to you."

—John C. Maxwell
Founder of Maxwell Leadership


"I celebrate three aspects [of OneHope]: No. 1 — a God-honoring vision; No. 2 — a humble servant's heart; and No. 3 — a hearty commitment to partnership. These three things have been exemplified in OneHope throughout your history and your impact on the whole world to the glory of God."

—Michael Oh
Global Executive Director of The Lausanne Movement




"We're so proud just to be a fly on the wall to see and celebrate and observe how God is using OneHope to reach the next generation, should the Lord tarry."

—Kevin Palau
President/CEO of the Luis Palau Association



We'd love to hear the "why" of you and OneHope. Scan the code and share your thoughts about your partnership with this ministry and how it has influenced you, too. Thank you!





YOU'RE SHARING GOD'S WORD WITH
THE NEXT GENERATION, EVEN WHERE
MISSIONARIES CAN'T GO

Limited Access Nations

In countries where ministry is severely limited by cultural norms, government regulations, or persecution against Christians, we have limited access to share the Good News. For the safety of our partners, we do not identify these countries by name in print.

OneHope partners in these regions are committed to reaching the next generation, and with your help we're supplying them with the Scripture programs they need. Because the regions are diverse, the needs are diverse — and we've created many different types of programs to help young people experience God's Word in a way that's relevant to them, including:



GOD'S BIG STORY

OneHope created the *God's Big Story* program, a collection of picture cards that depict Bible stories without written text, specifically for cultures that rely on aural traditions and storytelling because it can be used even among people who can't read.



WORLD WITHOUT SICKNESS

Many children lack knowledge of basic hygiene skills. *World Without Sickness* is a Scripture book that presents the power of God's Word to transform and also focuses on cleanliness, hygiene, and fitness, which makes it welcome in many schools for its practical aid in keeping kids healthy. This program was used across 18 countries in diverse regions.



WHAT IF IT'S TRUE?

What If It's True? is a digital initiative that provides space for people to engage with life's tough questions, begin on a journey through Scripture, and even meet up with a local believer in their area for further discipleship.



BIBLE APP FOR KIDS BOOK OF HOPE

The *Bible App for Kids Book of Hope* is a printed book with the eight main stories from the app. It's the perfect companion to the *Bible App for Kids*, which is popular in many limited access nations, and it stands alone as well.

THEY HAVE LIMITED KNOWLEDGE OF JESUS AND THE GOSPEL, BUT THEY CAN'T HELP BUT WONDER ...

What If It's True?

The limited access regions signified by the Middle East and North Africa contain many majority-Muslim nations — and other areas that are limited access for missions — where it can be perilous to share the Good News —

But children and youth in these lands desperately need to know the Lord Jesus. This is why digital programs like our *What If It's True?* outreach are such an important strategy for getting God's Word to the next generation.

What If It's True? was originally launched in a majority-Muslim nation where it was very difficult for young people to connect with Christians and people were strongly discouraged from attending a Christian church or event.

The digital program, advertised online and through social media, offered teenagers the opportunity to explore the answers to their deepest questions and spiritual needs through the lens of Scripture — and also gave them the opportunity to begin online discussions with local believers.

The program was so successful that it was rapidly exported to other countries — in the Muslim world and beyond. To date, *What If It's True?* has reached more than 24 million young people, and in 2023 our faith goal is to interact with 13.6 million children and youth.



2023 WHAT IF IT'S TRUE?
FAITH GOAL:

13.6 million

Eurasia

Ukraine Crisis Outreach

One in three Ukrainians are now internally displaced or refugees. OneHope partners are sharing the hope of the Gospel with them and providing for their urgent needs. We're accomplishing this across three areas:



Giving God's Word



Equipping the church



Helping vulnerable children

Churches in Ukraine, Russia, and neighboring countries are assisting the population and the government with evacuation efforts, housing, and food distribution. Working with our local partners, we are helping provide this holistic crisis response.

Some reports from onsite partners



"We are seeing people confess Christ as their Savior and seeing a powerful witness of the Church ministering to those in need."

—Ukrainian Pentecostal Union



"Your funds have allowed churches to purchase food, mattresses, bedding, and sanitary items to accommodate internally displaced people. God knows that we are grateful beyond measure!"

—Ukrainian Baptist Union



"Our presence at the border, hot tea and sandwiches, free transportation and lodging, warm words of comfort, and physical help testify about God's love and care."

—Pentecostal Union of Moldova



Hope for Veronika

Their apartment building was destroyed in the bombing — Veronika, her mom, and her grandmother took shelter in an underground bunker where they spent 50 days without ever venturing above ground or seeing the sunlight.

A OneHope ministry partner came to help with evacuations — but Veronika could hear the cacophony of combat outside, and she was terrified to leave the bunker. Thankfully, the love of Jesus, extended to her and her family, gave her the courage to leave the shelter.

Now as she and her family take the next steps in their journey to relocation and safety, Veronika also has God's Word in the *Book of Hope* to give her comfort.



IN DEVELOPMENT FOR 2023

Trauma-Informed Resources

Ukrainian children are suffering with fear, confusion, and emotional trauma as a result of the war. Your OneHope team is now developing a program to help address the trauma.

This special-edition *Book of Hope* is designed to meet the heartfelt needs of children ages 7-11, and will tell the life story of Jesus from the Scriptures with extra sections that address five major emotions, help children identify them, and process them in a healthy manner.

A similar program was developed for children caught up in the Syrian refugee crisis. We worked on the *Survivors Book of Hope* with our partners at Biblica, which is also helping with the new program, along with clinical psychologists and regional representatives.

Active programs in Ukraine

- Bible App for Kids
- Book of Hope
- Teen Book of Hope
- Lead Today
- What If It's True?
- Bible App for Kids
- Lumo Project Films
- YouVersion
- Bible-reading plans

Since the war started.

the Bible App for Kids has been **downloaded 140,000 times** in Ukraine, and *What If It's True?* has **connected 19,000 young people** with God's Word!



A Moment of Truth

Amaurey's place in his gang at school assured him that he didn't need to fear being robbed in the streets of his crime-ridden neighborhood ...

But he didn't feel close to these boys. And he didn't feel he had any purpose in life.

So he was intrigued when a girl he knew invited him to church, to introduce him to a Friend, she said, who knew him better than he knew himself.

"Pastor Juan gave me *El Libro de Vida*," Amaurey recalls, what we call our Spanish-language *Book of Hope*.

"The topic that caught my attention was: God restores what is lost. I identified with that topic! I was the sheep that was lost," Amaurey says. "Jesus went in search of me, to restore me! I started to have hope, then and there. I gave my life to Christ."

From that moment, Amaurey discovered the joy of walking with Jesus. He worships at his local church, where he feels a complete love and welcome that he had never known anywhere else. He is on the ministry team and says:

***"What motivates me to serve at church?
Feeling the presence of God!"***

Thank you for giving Amaurey the transforming power of God's Word to give him hope for today and tomorrow!



Watch Amaurey's story —
And share his video with your friends!

Catalyzing a Movement



CATALYZE CLUBS

Piloted in Kenya, Catalyze Clubs are a multilayered discipleship experience that begins with *Lead Today*. As teenagers complete the *Lead Today* program, they're invited to move on the Catalyze. The clubs are designed to:

- Give youth the opportunity for continuing education through digital learning;
- Integrate them into self-led communities of other young believers for encouragement, support, and innovation; and
- Challenge them to contribute their time and talent to the mission and vision of OneHope, sharing God's Word with other children and youth.



AVIVEMOS

Latin America is a broad region with many different cultures — and even with a growing evangelical Church, there's still a desperate need for sustainable children and youth ministries. Our *Avivemos* ("We're Building It Up") project helps the Church value and prioritize children and youth in their congregations.

It is a uniquely Latin American strategy for engaging every child and youth in the region with God's Word by the end of the year 2030 and includes:

- Training churches for sustainable outreach programs
- Connecting at least 20% of the churches in Latin America for OneHope outreach (that's 4,653 churches per year for the next nine years!)



BOB AND HAZEL HOSKINS SCHOOL OF MISSION, SOUTHEASTERN UNIVERSITY

The Bob and Hazel Hoskins School of Mission focuses on interdisciplinary degree programs with a combination of ministry and marketplace skills that equip students for effective organizational and entrepreneurial leadership.

This means young people who have been reached through OneHope and completed *Lead Today* will have the opportunity to develop job skills and ministry skills and begin reaching their own nations with God's Word!

Faithful to the Calling God's Word. Every Child.

Thank you for being faithful to the calling to support OneHope and the vision of *God's Word. Every Child.*

As you've read, in 2022 your dedication to this mission helped touch the lives of 139 million children and youth with the Good News!

This kind of global outreach is made possible by the generosity and prayers of friends like you, and we are grateful. We're dedicated to being Faithful to the Calling again in 2023, and we're counting on you to move forward with us.

Today, as always, it takes just 33¢ to engage one child with God's Word. This means every \$1 shares Jesus with 3 children and youth. It will be a privilege for OneHope to have your support and prayers today. How many children will you reach with God's Word?



Scan to send God's Word today!



2022

REVENUE

\$51,862,194

EXPENSES

\$54,022,359

ASSETS

\$48,892,080

EQUITY

\$45,266,828

LIABILITIES

\$3,625,252

FAITHFUL TO THE CALLING IN OUR MINISTRY FINANCES

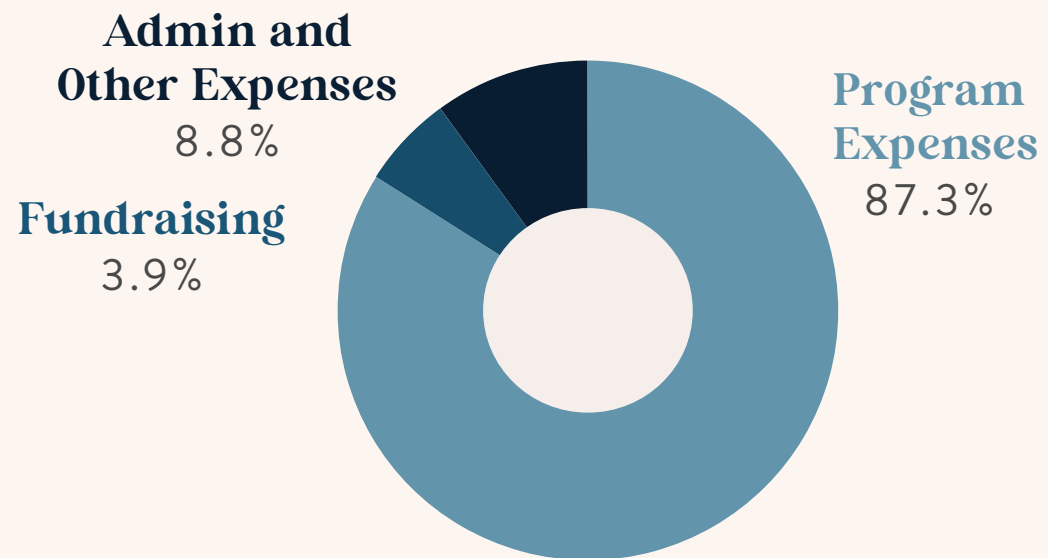
OneHope Financials

One of the core values of OneHope is, “We believe that we are accountable to God and man.”

For the purposes of transparency and accountability, we include the numbers here to show you the sources of income for the ministry and how the resources are distributed to further the vision of *God’s Word. Every Child.*

OneHope is a member in good standing of the Evangelical Council for Financial Accountability (ECFA) and has an annual, outside, independent audit. The charts below are part of this commitment to financial accountability.

For Each Dollar Received



OneHope’s Board of Directors

- Dale Berkey (chairman)
- Dave Byker
- Joe Champion
- Chuck Gomes
- Bobby Gruenewald
- Carolyn Haas
- Bob Hoskins
- Rob Hoskins
- David Meyer
- Ryan Pinto
- Lisa Stewart
- Stephan Tchividjian

A PERSONAL WORD FROM

Founder Bob Hoskins

Dear Friend,

The power of God's Word is amazing!

Consider this ... Nigerian Gospel singer Sinach was studying Genesis 12:1-3 and was stricken with the desire for all people to receive the encouragement of the Abrahamic blessing ...

Go from your country, your family, and your father's house to the land that I will show you. I will make of you a great nation; I will bless you and make your name great, so that you will be a blessing. I will bless them who bless you and curse him who curses you, and in you all families of the earth will be blessed (MEV).

Inspired by God's Word, she wrote the popular worship song "Waymaker." (You probably know it: "Way maker, miracle worker, promise keeper. Light in the darkness") It became an anthem during the darkest days of the pandemic, encouraging multitudes.

Perhaps my favorite line of this song, as it is sung in worship services, is: "Even when I don't see it, You're working." This has been true of my life and ministry. 2023 marks my 80th year of full-time ministry, and here is what I have learned ...

1. God intervenes — even when we don't see it, He's working.
2. Prayer changes things. No wonder 1 Thessalonians 5:16-18 commands, "Rejoice always, *pray continually*, give thanks in all circumstances; for this is God's will for you in Christ Jesus" (NIV, emphasis added).

So I encourage you to keep the faith that God is working — keep faithful to His call to reach the children with the Word — and keep praying.

We've attached a prayer guide for the nations. I invite you to place it where you'll be reminded to lift up the next generation and our partners regularly in the days ahead. Thank you, and God bless you!

Bob Hoskins



So do not fear, for I am with you; do not be dismayed, for I am your God. I will strengthen you and help you; I will uphold you with my righteous right hand.

—ISAIAH 41:10 NIV



Prayer Guide for the World

My house will be called a house of prayer for all nations. Isaiah 56:7



Africa

Pray for unity among believers and for protection from persecution in limited access and Muslim regions.

Pray for the 33.8 million in Africa that will encounter God's Word in 2023.



Asia

Pray for Jesus to be made known throughout Asia, especially among unreached people groups and those living in areas that are difficult to access.

Pray for the 53.6 million in Asia that will encounter God's Word in 2023.



Europe

Pray for the Holy Spirit to break through the barriers of secularism, bring fire and life to new churches and revival to established ones.

Pray for the 3.2 million in Europe that will encounter God's Word in 2023.



Middle East

Pray for peace, for protection from persecution for believers, and for open hearts among Muslim young people.

Pray for the 5 million in the Middle East that will encounter God's Word in 2023.



North America

Pray for healing of racial and social divides and for young people to receive the truth of God's grace and love for all.

Pray for the 2.6 million in North America that will encounter God's Word in 2023.



South America

Pray for revival and renewal within Catholicism, for unity among all churches, and for peace in every nation.

Pray for the 3.3 million in South America that will encounter God's Word in 2023.

Please pray for the next generation around the world and for our global partners as they present the Good News to children and youth.

Thank you for your prayers for all the world!



God's Word. Every Child.

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www.onehope.net

OneHope helps children and youth worldwide engage with God's Word. Our vision is for every child in every generation to encounter Jesus through His Word. We believe the life-changing narrative of the Good News brings hope and has the power to affect destinies. We create research-based, contextualized Scripture engagement programs and work alongside the global Church to share them with young people. Through OneHope's diverse partnerships, more than 2 billion children have received God's Word since 1987.